

Advertising Package

Visitor's Guide:

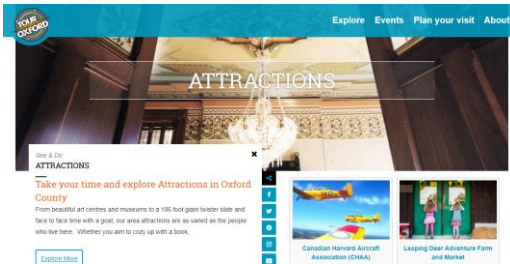


How many copies?

45,000

Website Listing

Be seen on TourismOxford.ca which includes contact information, description, map and photo/video



Where do they go?

- Ontario Travel Centres & Visitor Information Centres from Windsor to Ottawa.
- CTM Hotel program (London, Elgin, Oxford) & Southwestern Ontario Recreation/Leisure sites.
- Tourism Oxford info racks & drop boxes
- Direct mail
- Convention & events packages
- 10,000 newspaper inserts or Canada Post bulk mailing

Who Reads it?

- Visitors
- People moving to Oxford
- Local residents



How we advertise?

- Trade Shows
- Print Ads
- Blogging
- Events
- Digital Ads
- Social Media
- Email
- Contests
- Radio

We are Social!

We use website content in social media posts, digital advertising, newsletters and blogging.

15,332 subscribers



OxfordCountyCheeseTrail.ca



OxfordFresh.ca



Advertising Package

Book your space by
January 30th, 2019

Guide comes out in April

With our new deadline for submissions you will have more time to review your listing in the final draft. For this to happen please book your space now.

Book now, pay in 2019

Advertising packages

Guide: Purchase a 200 character listing with or without a logo.

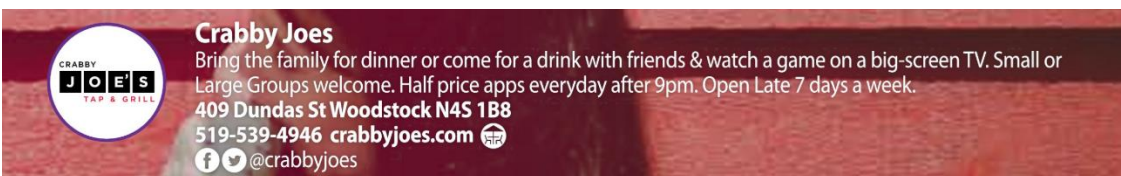
Listing advertisers
save on Display Ads.
Space is limited
See our
rate sheet





\$ 175
(plus HST)



Ingersoll Golf Club
Ingersoll Golf Club boasts an 18 Hole Championship layout that will keep the avid and recreational golfer wanting more! 1 km from the 401. Classic in design, with mature trees & superior in condition.
51 Holcroft St. W. Ingersoll N5C 3K1 
519-485-4910 ingersollgolf.com   @Ingersollgc

\$ 250
(plus HST)



 **Crabby Joes**
Bring the family for dinner or come for a drink with friends & watch a game on a big-screen TV. Small or Large Groups welcome. Half price apps everyday after 9pm. Open Late 7 days a week.
409 Dundas St Woodstock N4S 1B8
519-539-4946 crabbyjoes.com 
  @crabbyjoes

Add a display advertisement: When you purchase a listing you get 30% off display advertisements in the visitors guide!

Join our digital campaign

Be featured in an online advertising campaign. We create the content and look after advertising & help pay for the advertisement. Contact us for details.

Sign-up now Pay in 2019

www.tourismoxford.ca/industry

1-866-801-7368 x3355 , tourism@oxfordcounty.ca